

Personal Information	Bleser, Elvira
E-mail	elvira.bleser@hs-gm.de
Position	Scientist, Hochschule Geisenheim University, Institute for Grapevine Breeding
Academic Degrees	1991 PhD in Biology (Dr. rer. nat.), Johannes Gutenberg University, Mainz, Germany 1986 Graduation (MS) in Biology, Johannes Gutenberg University, Mainz, Germany
Professional experience	Since 2013 Scientist and lecturer at Hochschule Geisenheim University; 1996 - 2013 Scientist at Geisenheim Research Centre, lecturer at the University of Applied Sciences Wiesbaden, Germany; 1993 - 1994 Scientific coordinator and Project manager of Biological-Medical Research Centre (BMFZ) at the Heinrich-Heine University, Düsseldorf, Germany 1991 Research Scientist, Institute of Immunology, Johannes Gutenberg University, Mainz, Germany
Teaching	Study program " Viticulture and Enology" (Bachelor of Science) Hochschule Geisenheim University: Modul Biology of Grapevines: Genetics, Applied Botanical Microscopy Study program "International wine Business (German) ", ampelography Study program "Vinifera EuroMaster", Research project, Advanced viticulture
Research: 5 selected recent publications	Bleser E., Konrad H., Rühl, E.-H., 2004. Perspektiven der Klonenselektion. Verlag Eugen Ulmer, Stuttgart. Deutsches Weinbau-Jahrbuch, 56. Jahrgang. Rühl E.-H., Bleser E., Konrad H., 2004. Chimären müssen getrennt werden – Mehr Vielfalt durch somatische Embryogenese. Geisenheimer Berichte 53:221-231 Frotscher J., Bleser E., Rühl E., Schwab W., Bitz O., 2015. Preliminary results on high polymorphism of glycosyltransferase VvGT7 in grapevine (<i>Vitis vinifera</i>). Acta Hort. 1100: 73-76. Bleser E., Tittmann S., Rühl E., 2015. Effects of LED-Illumination and light intensity on the acclimatization of in vitro plantlets to ex vitro conditions. Acta Hort. 1082: 131-139. Tittmann S., Börner M.T., Harst M., Bleser E., 2015. Influence of LED-Illumination on the regeneration potential of somatic embryos of <i>Vitis vinifera</i> „Chardonnay“ – preliminary studies. Acta Hort. 1083: 445-453.
Memberships	Heinrich Birk Gesellschaft ADIVK